

## Faculty Profile

NAME	SUMI KARMAKAR
DESIGNATION	ASSISTANT PROFESSOR
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Department	Commerce
Qualification	NET, Post Graduate (Commerce), University of Calcutta, M.phil.(Commerce) , University of Calcutta.
Teaching Experience (in years and in details)	Former Guest Lecturer at Vivekananda College Thakurpukur, Behala Former Guest Lecturer at Vivekananda College for Women, Behala State Aided College Teacher at Vivekananda College Thakurpukur, Behala. 6 years(approx)

### Research Publication-

1. Reflecting the mind sets of Students pursuing higher education during post covid-19 lockdown scenario in India - With special reference to West Bengal.

2. Emerging social media platforms for online selling - a new edge of internet commerce (with special reference to West Bengal).
3. Emerging social media platforms for online selling - a new edge of internet commerce (with special reference to West Bengal).
4. Empirical modeling of innovative factors responsible for MSMEs welfare- with special reference to tea industries of West Bengal.
5. A study on student's perception regarding the parameter wise competencies of different online teaching application (with special reference to West Bengal).
6. Emerging trend of affiliate marketing -A new edge in the field of marketing with special reference to West Bengal.
7. ETFs Performance in the Covid -19 pandemic.
8. Ecommerce a new opportunity for rising women entrepreneurs of west bengal under current scenario- Challenges and Remedies.
9. An empirical study on perception variation regarding CSR expenditures and different purpose for spending among selected companies.
10. Insurtechs: The force to reckon within insurance sector.
11. GST on petrol: An analysis of impact on government revenue.
12. Financial Awareness among Undergraduate students: A study based on colleges in South 24 Parganas and Kolkata.
14. Entrepreneurship a Sustainable Prospect: a study on students "perceptual variance".