

## **Department of Commerce**

### **Program Outcome:**

After completing bachelor of commerce, a student will be able to develop critical thinking, communication skill, team spirit, managerial skill. Beside these students can develop their career in the fields like banking, insurance, marketing, civil services, Accounting and many more.

- This program could provide Industries, Banking Sectors, Insurance Companies, Financing companies, Transport Agencies, Warehousing etc., well trained professionals to meet the requirements.
- After completing graduation, students can get skills regarding various aspects like Marketing Manager, Selling Manager, over all Administration abilities of the Company.
- Capability of the students to make decisions at personal & professional level will increase after completion of this course.
- Students can independently start up their own Business.
- Students can get thorough knowledge of finance and commerce.
- The knowledge of different specializations in Accounting, costing, banking and finance with the practical exposure helps the students to stand in organization.

### **Program Specific Outcomes:**

- The students can get the knowledge, skills by goodness of the preparation they can turn into a Manager, Accountant, Management Accountant, cost Accountant, Bank Manager, Auditor, Company Secretary, Teacher, Professor, Stock Agents, Government employments and so on.
- Students can opt for professional exams like C.A. , C S, CMA, MPSC, UPSC
- The students will acquire the knowledge, skill in different areas of communication, decision making, innovations and problem solving in day to day business activities
- Students can also get the practical skills to work as accountant, audit assistant, tax consultant, GST. Etc.
- Students will be able to do their higher education and can make research in the field of finance and commerce, HRM etc.

### **Course Outcomes (in accordance with CBCS for both Honours and General Courses)**

#### **Financial Accounting:**

- Students are enabled with the Knowledge in the principles, concepts and practical applications of financial accounting.
- The student will get thorough knowledge on Consignment, Final Accounts, Partnership accounts, Insurance claim etc.

### **Cost Accounting**

- Students will get an overview of the preparation of a cost sheet, basic Cost concepts, Elements of cost and maintenance of books and accounts.
- Ascertainment of Material and Labor Cost, incentives systems.
- Student's Capability to apply theoretical knowledge in practical situation will be increased.

### **Business Mathematics and Statistics**

- To learn the applications of matrices in business
- To use and understand useful functions in business as well as the concept of Compound Interest and Annuities.
- To use regression analysis to estimate the relationship between two variables and to use frequency distribution to make decision
- To understand the students to solve LPP to maximize the profit and to minimize the cost.

### **Corporate Accounting**

- To make aware the students about the valuation of shares
- To impart knowledge about holding company accounts, amalgamation, absorption and reconstruction of company.
- Enlighten the students on the accounting procedures followed by the Companies.

### **Taxation and GST**

- Students can understand Income Tax system properly, and can get the knowledge of different tax provisions.
- To give practical knowledge about, Submission of Income Tax Return, Advance Tax, and Tax deducted at Source, Tax Collection Authorities under the Income Tax Act, 1961.
- To give practical knowledge about GST registration, GST return, input tax credit, payment of tax etc.

### **Marketing Management**

- To provide practical knowledge and the tactics in the marketing.
- To provide knowledge to analyze the basic concepts and trends in Marketing, marketing research, product development, product cycle, innovation etc.

## **Entrepreneurship, Management, Economics, Business Law, Business Communication, Basics of Computer**

- To make the students aware about the Business and Business Environment. To develop entrepreneurial awareness among students.
- To arouse the students interest by showing the relevance and use of various economic theories. To apply economic reasoning to solve business problems.
- To build up the conceptual, analytical, technical and managerial skills of students efficient office organization and records management.
- To develop employability skills among the students.
- To make the students aware about the business communication. To develop awareness regarding new trends in business communication, various media of communication and communication devices.
- To make the student understand principles, functions and different management theories.
- To help the students in analyzing the present status of the Indian Economy.
- To develop skill among students in applications of internet in commerce education, E-commerce.
- To make students familiar with computer environment